

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
952304-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1781

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	952304	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/30/12	6a Eyeopener	558-7a	MTWTF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/24/12	6:38 AM	6a Eyeopener	558-7a	:30	0FA12A122H	\$1,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-TWTF--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	W	09/26/12	5:58 AM	6a Eyeopener	558-7a	:30	0FA12A122H	\$1,200.00 NM
2	09/24/12	09/30/12	Good Morning America	658-9a	MTWTF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/24/12	8:59 AM	Good Morning America	658-9a	:30	0FA12A122H	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	09/25/12	7:28 AM	Good Morning America	658-9a	:30	0FA12A122H	\$800.00 NM
3	09/24/12	09/30/12	Weekend GMA	7-8a	-----SS	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-----SS	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	09/29/12	7:59 AM	Weekend GMA	7-8a	:30	0FA12A122H	\$450.00 NM
3	WCVB	Su	09/30/12	6:59 AM	Weekend GMA	7-8a	:30	0FA12A122H	\$450.00 NM
4	09/24/12	09/30/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/24/12	9:54 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12A122H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Th	09/27/12	9:53 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12A122H	\$500.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1781	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/24/12	09/30/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	F	09/28/12	9:59 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	OFA12A122H	\$500.00 NM
5	09/24/12	09/30/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/24/12	10:19 AM	STEVE HARVEY DAY	10-11a	:30	OFA12A122H	\$150.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Th	09/27/12	10:48 AM	STEVE HARVEY DAY	10-11a	:30	OFA12A122H	\$150.00 NM
6	09/24/12	09/30/12	The View	1058-12n	MTWTF--	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	10:59 AM	The View	1058-12n	:30	OFA12A122H	\$650.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	W	09/26/12	10:59 AM	The View	1058-12n	:30	OFA12A122H	\$650.00 NM
3	WCVB	Th	09/27/12	11:36 AM	The View	1058-12n	:30	OFA12A122H	\$650.00 NM
4	WCVB	F	09/28/12	11:33 AM	The View	1058-12n	:30	OFA12A122H	\$650.00 NM
7	09/24/12	09/30/12	Midday News	1158a-1230p	MTWTF--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	09/25/12	12:25 PM	Midday News	1158a-1230p	:30	OFA12A122H	\$600.00 NM
8	09/24/12	09/30/12	Millionaire	1228-1p	MTWTF--	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/24/12	12:46 PM	Millionaire	1228-1p	:30	OFA12A122H	\$450.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	09/25/12	12:55 PM	Millionaire	1228-1p	:30	OFA12A122H	\$450.00 NM
9	09/24/12	09/30/12	The Chew	1-2p	MTWTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	1:29 PM	The Chew	1-2p	:30	OFA12A122H	\$350.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Tu	09/25/12	1:27 PM	The Chew	1-2p	:30	OFA12A122H	\$350.00 NM
5	WCVB	W	09/26/12	12:59 PM	The Chew	1-2p	:30	OFA12A122H	\$350.00 NM
10	09/24/12	09/30/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	1	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	09/25/12	2:24 PM	GENERAL HOSPITAL	ABC SOAPS ROT#	:30	0FA12A122H	\$400.00 NM
11	09/24/12	09/30/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/24/12	3:32 PM	KATIE COURIC DAY	3-4p	:30	0FA12A122H	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	09/25/12	3:56 PM	KATIE COURIC DAY	3-4p	:30	0FA12A122H	\$400.00 NM
12	09/24/12	09/30/12	ELLEN EF	4P-5P	MTWTF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	4:46 PM	ELLEN EF	4P-5P	:30	0FA12A122H	\$700.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	Th	09/27/12	4:30 PM	ELLEN EF	4P-5P	:30	0FA12A122H	\$700.00 NM
4	WCVB	F	09/28/12	4:27 PM	ELLEN EF	4P-5P	:30	0FA12A122H	\$700.00 NM
13	09/24/12	09/30/12	M-F Inside Edition	658-730p	MTWTF--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	09/26/12	7:12 PM	M-F Inside Edition	658-730p	:30	0FA12A122H	\$1,500.00 NM
14	09/24/12	09/30/12	Chronicle	728-8p	MTWTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	7:29 PM	Chronicle	728-8p	:30	0FA12A122H	\$1,500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-TWTF--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	W	09/26/12	7:38 PM	Chronicle	728-8p	:30	0FA12A122H	\$1,500.00 NM
Total Spots							30		

Payment Terms 30 Days

Gross Total	\$19,650.00
Agency Commission	\$2,947.50
Net Amount Due	\$16,702.50